

## **DAF Turns 80**

The world has seen a lot of changes over the last 80 years, whether it's fashion, the advancement of technology or even a country's name. However through it all, one thing has remained constant – the continuing excellence of DAF and it is this factor that has brought it safely through the decades.

Founded eighty years ago, on the 1<sup>st</sup> April 1928, Hub and Wim van Doorne originally started a small engineering business and workshop, but this soon developed into a trailer manufacturing business in 1932. The first DAF trucks was produced in 1949 and 12 months later a new truck factory had been built and production began with three, five and six tonne truck chassis.

In the 1950s, it was decided that DAF would start making their own engines and ever since then, the company has been highly innovative in engine development. In 1959 DAF was one of the first European truck manufacturers to apply turbo charging for diesel engines. By 1973 DAF was ten years ahead of European competition with the introduction of turbo intercooling, a technology which initially met the demand for higher engine outputs and lower fuel consumption, but which later also proved to be indispensable in realizing cleaner exhaust emissions. The 1980s saw DAF introduce Advanced Turbo intercooling, which added to the reduction of fuel consumption and an increase in engine performance. More recent engine achievements include the 12.9 litre PACCAR MX engine and the 9.2 litre PACCAR PR, both of which comply with the Euro 5 emission standards that come into effect in 2009.

However it is not just in engine development that DAF has been a crucial player, DAF has also lead the field in the development of comfortable cabs. One of the first European manufacturers to introduce a cab-over engine, which could be tilted for easy maintenance, DAF was always looking to the future. In the sixties DAF introduced the first cab which was dedicated for international transport. DAF's role was again underlined by the introduction of the Super Space Cab concept which set many new standards.

DAF offers a complete range of trucks from 7.5 tonnes GVW right up to 50 tonnes GCW. All DAF products are developed to the highest quality and are built with customer needs in mind. Over its 80 years, DAF has developed an exciting range of modern products, focusing on providing lowest operating cost per kilometre in the industry, excellent transport efficiency and optimum comfort for the driver. It is therefore with great anticipation that we look forward to the next 80 years of DAF in order to see where they take things from here

Featuring extracts from [www.daf.com](http://www.daf.com)

### **Milestone for Leyland Trucks**

On April 8<sup>th</sup>, the 300,000<sup>th</sup> truck left the assembly line of Leyland trucks in Lancashire. A major milestone in the 30 year history of the Lancashire plant.

**DAF offers much more than just trucks**

For the transport operator, a truck is often one part of a total package, with which he can meet his transport need as reliably, efficiently and as cheaply as possible.

DAF Multisupport is synonymous with a complete range of repair and maintenance contracts that are standardized throughout the whole of Europe. The great strength of DAF multisupport is that it is fully focused on maximum vehicle availability. Together with the customer, the DAF dealer determines the optimum maintenance schedule for the specific vehicle and the specific usage. In this way, the operational costs are limited as much as possible and the vehicle availability remains optimal. The transport operator chooses precisely what he wants to contract out from the total range of services offered by the DAF dealer. This has the important advantage that the transport operator knows beforehand what the costs will be and what will ultimately be left over per kilometre on the bottom line.

In many cases, once a certain type of truck is chosen, there follows a choice that is just as important; how will it be financed? Or even more specifically; which form of financing contributes most to the results of the transport company? PACCAR Financial Europe (PFE) knows the answer better than anyone, because PFE has its roots in the truck industry and can therefore offer financial products that are fully tailored to the wishes and needs of this same truck industry. PFE operates through DAF dealers, which is a huge advantage for the customer, because the financing or the insurance can also be arranged where the truck is ordered. Everything under one roof.